

Baekdu Technologies Brand Guidelines



Designed by Sangho Lee in daramghaus

PLEASE INSTALL FONTS
Montserrat
<https://fonts.google.com/specimen/Montserrat>

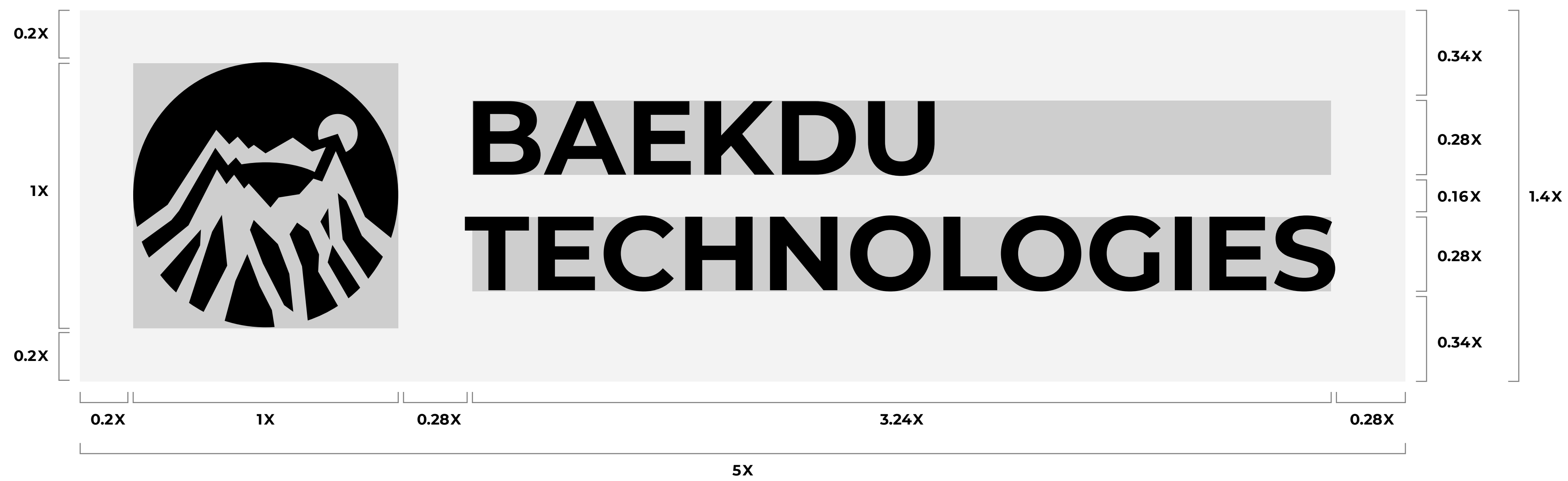
Basic Logo



**BAEKDU
TECHNOLOGIES**

Basic Logo

Guideline



COLOR	Black	FONT	Montserrat Bold
	#000000 / K 100%		https://fonts.google.com/specimen/Montserrat

Vertical Logo

Left Align



**BAEKDU
TECHNOLOGIES**

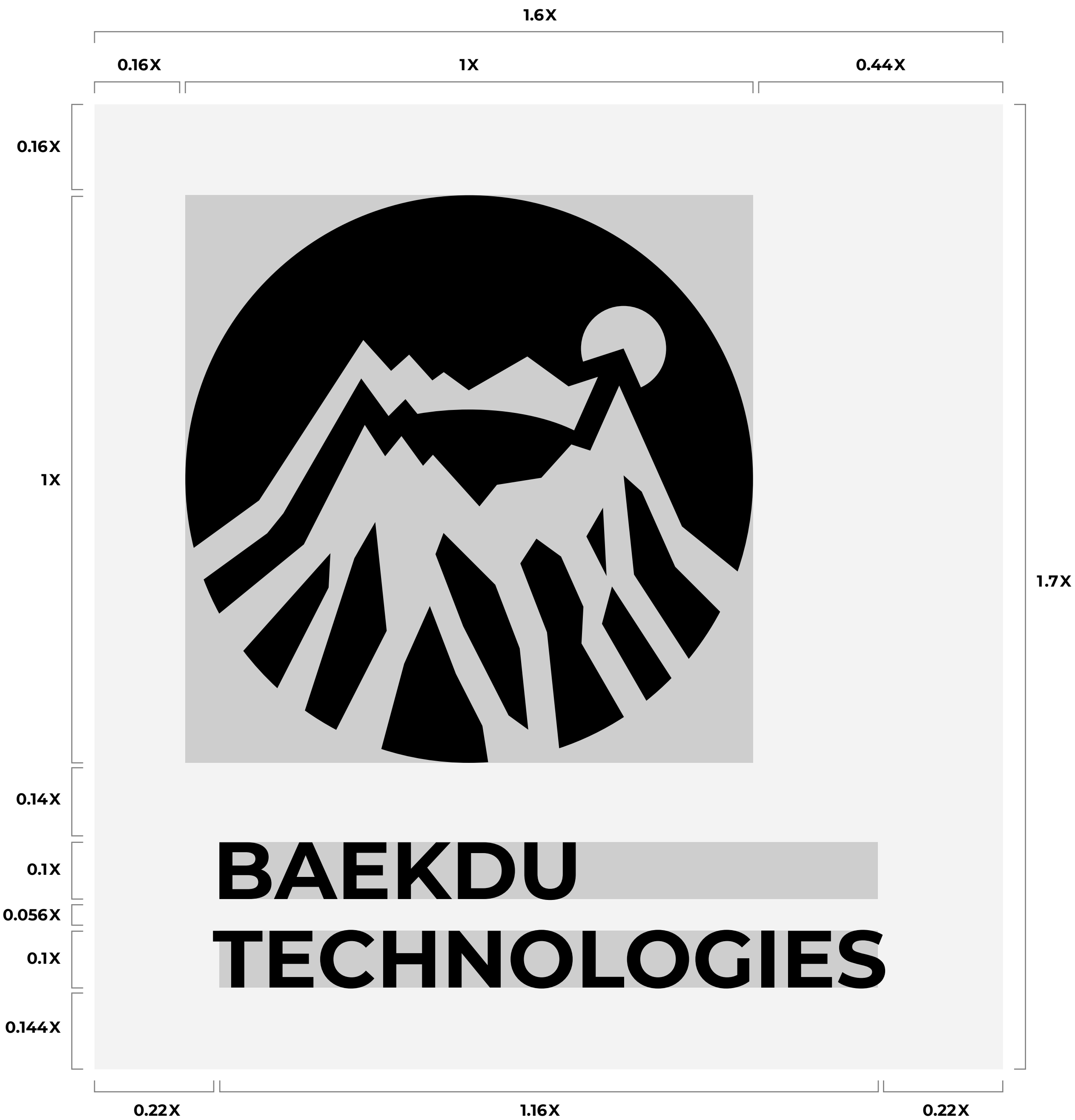
Center Align



**BAEKDU
TECHNOLOGIES**

Vertical Logo

Left Align Guideline



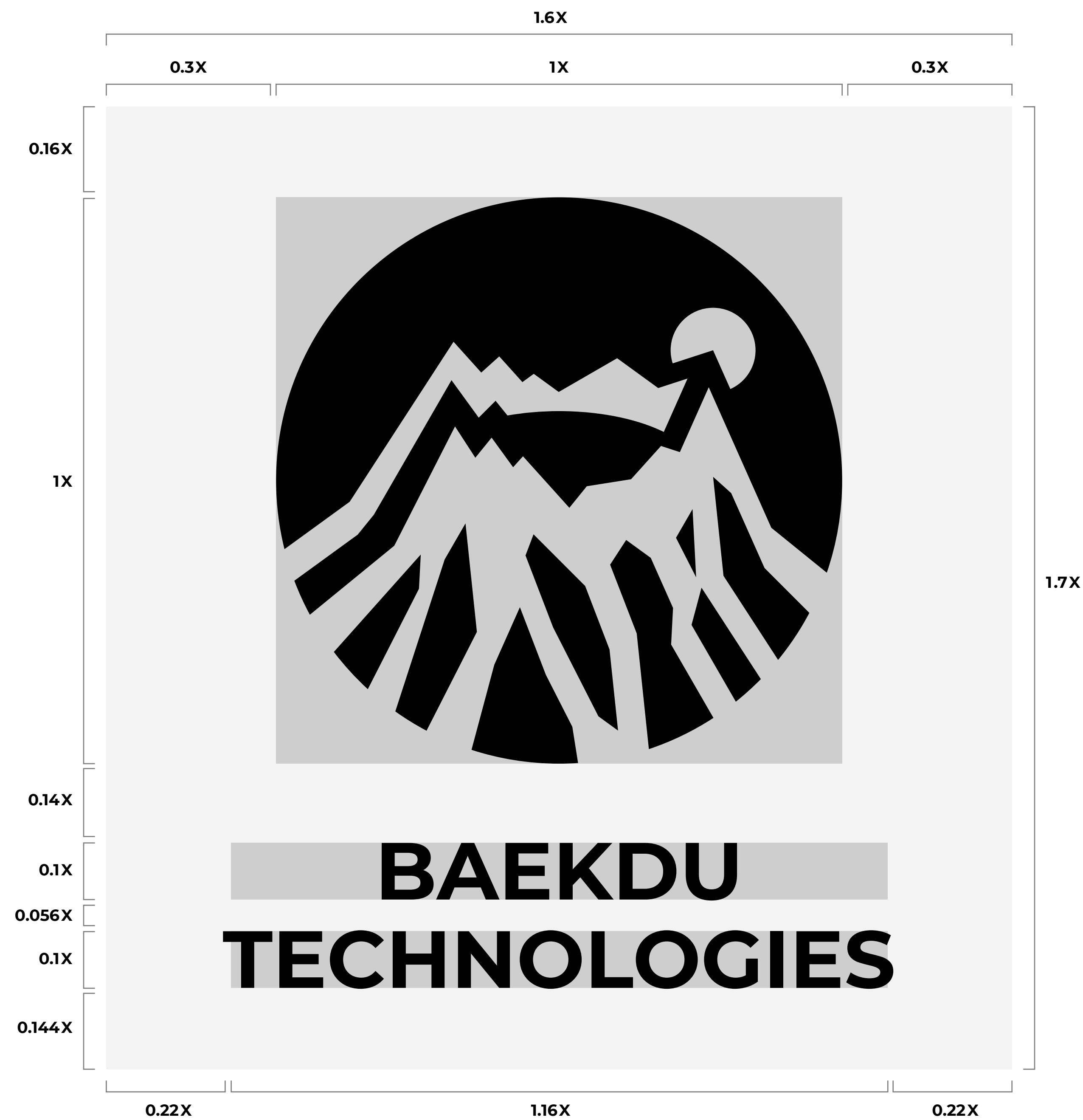
COLOR
Black
#000000 / K 100%

FONT
Montserrat Bold
<https://fonts.google.com/specimen/Montserrat>

Vertical Logo

Center Align

Guideline



COLOR
Black
#000000 / K 100%

FONT
Montserrat Bold
<https://fonts.google.com/specimen/Montserrat>

Glyph Icon

Circle with margin



Circle without margin



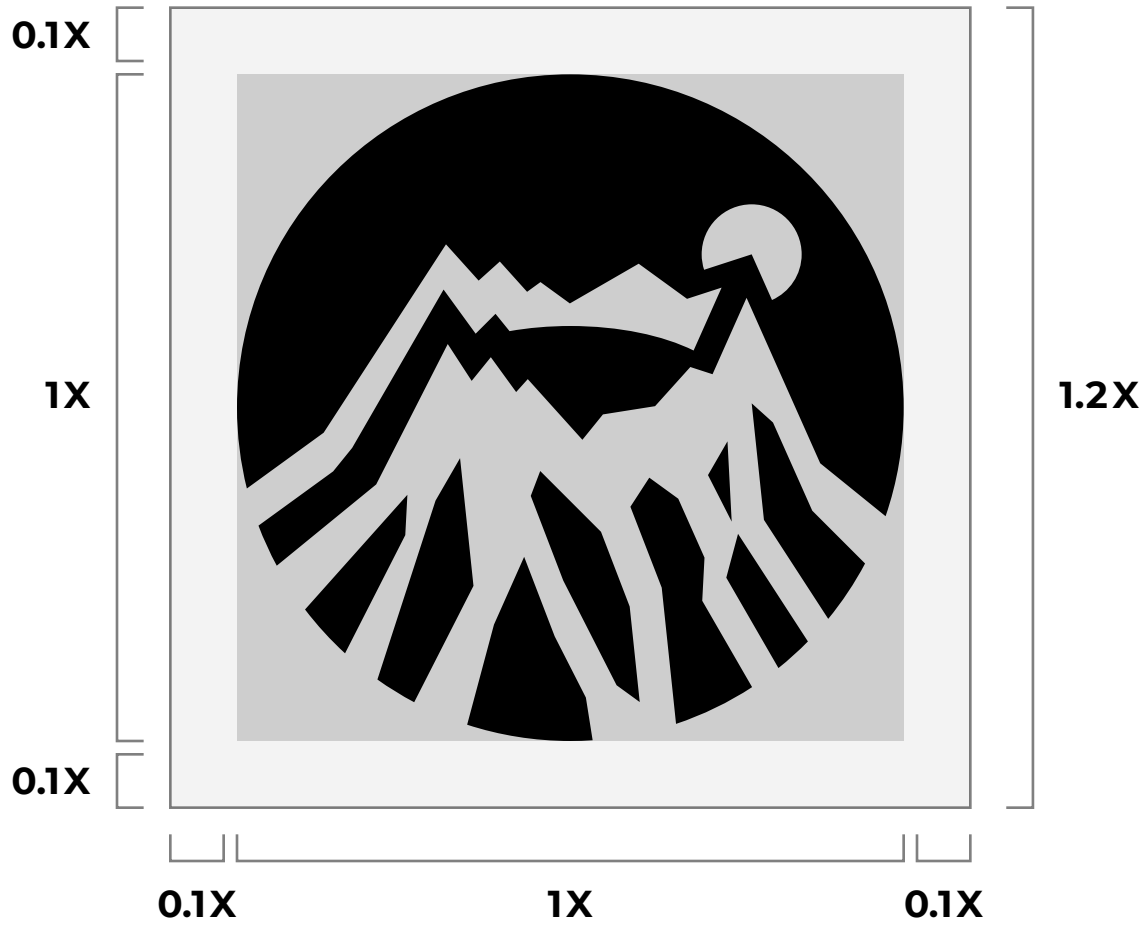
Case of cropping circularly on the platform



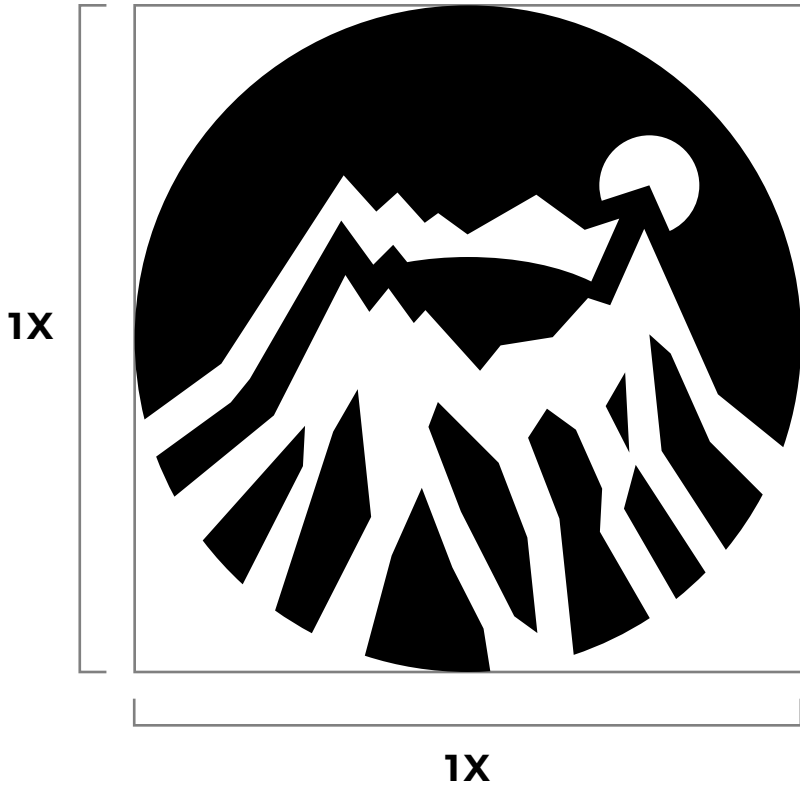
Glyph Icon

Guideline

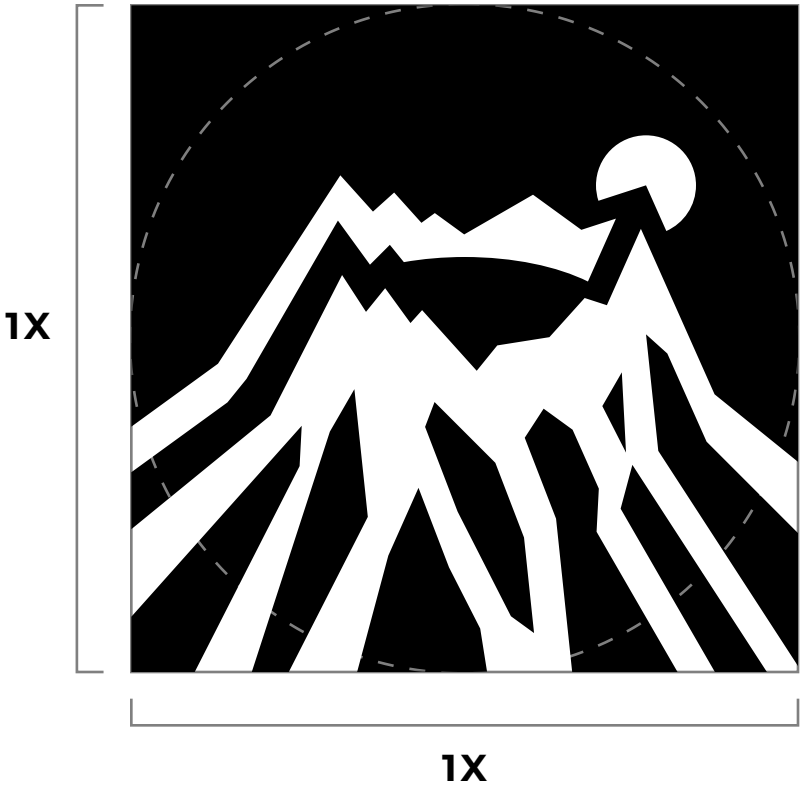
Circle with margin



Circle without margin



Case of cropping circularly on the platform



COLOR **Black**
#000000 / K 100%

Dark Theme / Basic Logo



**BAEKDU
TECHNOLOGIES**

Dark Theme / Vertical Logo

Left Align



**BAEKDU
TECHNOLOGIES**

Center Align



**BAEKDU
TECHNOLOGIES**

Dark Theme / Glyph Icon

Circle with margin



Circle without margin
(resized 93.98%)



Case of cropping circularly
on the platform (resized 93.98%)



Dark Theme

Guideline

Symbol



0.032X 1X 0.032X

Same light theme, but white outline align stroke to outside
Black shape can be transparent

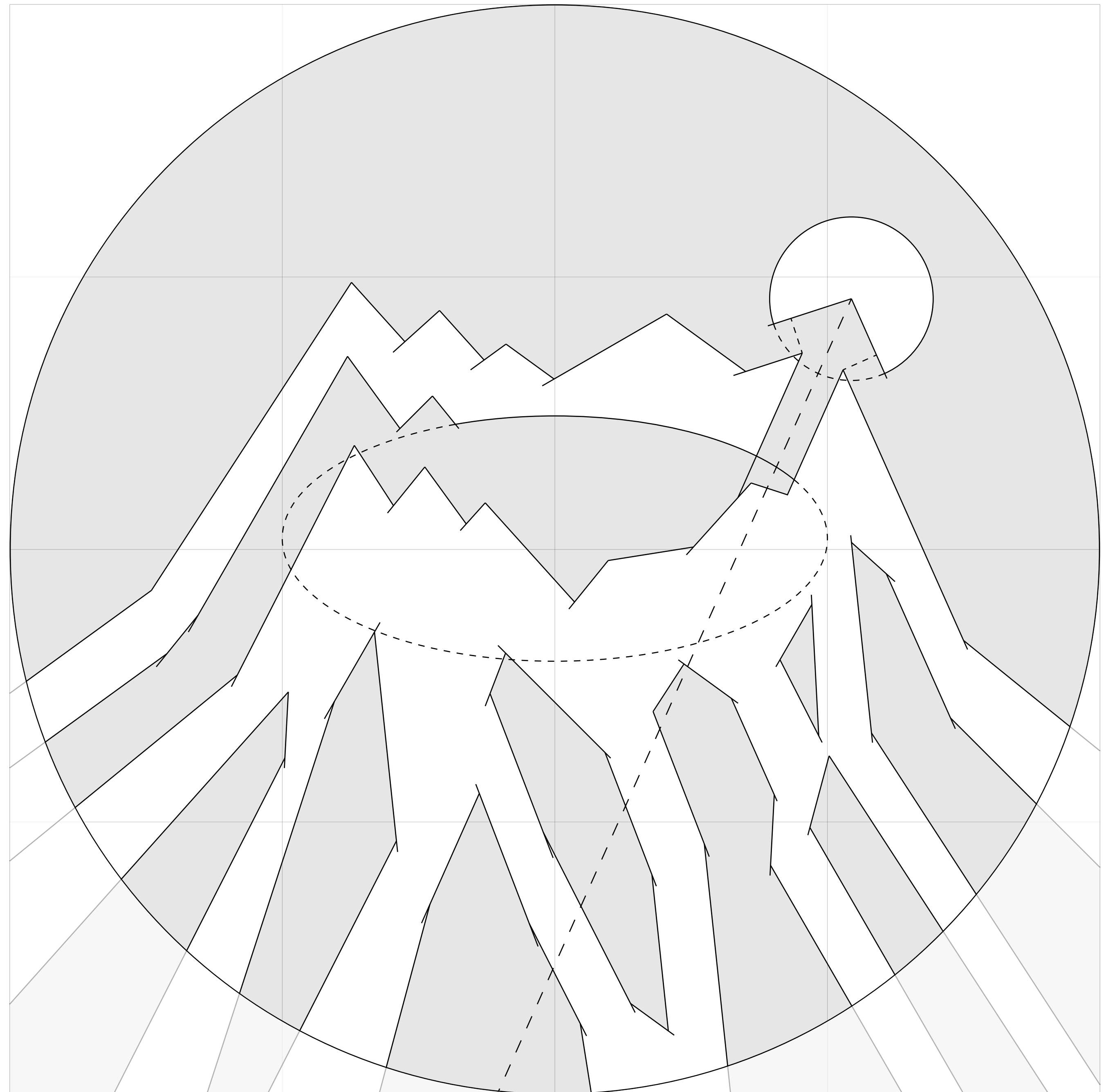
Logotype

BAEKDU
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Change color white

Appendix

logo drawing



Appendix

full size logo

light theme - transparent



Appendix

full size logo

light theme - white background



Appendix

full size logo rect.

light theme - transparent



Appendix

full size logo rect.

light theme - white background



Appendix

full size logo

dark theme - transparent



Appendix

full size logo

dark theme - white background





End of Document

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